

MSC Launches iReefer, the Most Advanced Container Monitoring System for Reefer Cargo

Geneva, Switzerland, 3 February 2025 – MSC Mediterranean Shipping Company has just launched iReefer, the most advanced container monitoring system for reefer cargo. This solution allows customers to track and monitor their temperature-controlled shipments in real time, from anywhere in the world.

With iReefer, customers can receive real-time insights into their reefer shipments, including information on position, temperature, humidity and more. It is available via myMSC, the company's proprietary e-business platform, or an API (Application Programming Interface).

We offer three iReefer packages with different features, so customers can choose the best option for their business. Our basic package, **iReefer Essential**, is free of charge and available today. It includes an overview of the customer's current and historic reefer shipments, a container journey log and graphs. **iReefer Pro** includes all of this, plus unlimited downloads and access to additional data such as container GPS location. For customers shipping high volumes of cargo, **iReefer Ultimate** connects directly with their system via an API (Application Programming Interface), ensuring seamless data flow. These two premium packages will go live on 1 March 2025.

A world leader in the transport of refrigerated cargo, MSC transports more than 1 million reefer containers every year. It has one of the world's most advanced reefer fleets, as well as dedicated teams of 1,000+ reefer experts across the world.

The launch of iReefer marks another milestone in MSC's ongoing digital journey, to develop digital solutions that streamline the shipping process and deliver real-time insights to support supply chain management. The company's existing portfolio of digital solutions includes [MSC Smart Containers](#) for the remote monitoring of dry cargo.

This global project involved connecting more than 210,000 reefer containers and equipping more than 500 vessels with iReefer technology. The company's objective is to equip its entire fleet of containers and vessels with the technology in the coming years.

"This exciting launch highlights MSC's unique ability to combine forward-thinking digital solutions with personalized customer care. iReefer is designed with customers in mind: we fully understand their need to closely monitor and control cargo, to facilitate planning and ensure products are delivered in pristine condition. It builds on the already high levels of care we apply to reefer cargo and takes this support to the next level," said Giuseppe Prudente, Chief Logistics Officer of MSC and President of MEDLOG.

Digitalization to optimize cold chain logistics

The launch of iReefer reflects the increasing global demand for refrigerated cargo and straightforward digital solutions. It will bring many benefits to customers, including real-time container monitoring and temperature control, enhanced container security, compliance with regulatory requirements, and access to data-driven insights. Connected reefers can also reduce costs by preventing cargo spoilage, damage and insurance claims.

To access real-time insights, customers will first need to log into myMSC, or sign up for an account if they do not have one yet. Upon login, customers can access the iReefer function.

The API integration will be released with the iReefer Ultimate package on 1 March 2025.

For more information on MSC's iReefer solution: www.msc.com/ireefer

About MSC Mediterranean Shipping Company

MSC Mediterranean Shipping Company, headquartered in Geneva, Switzerland, is a global leader in transportation and logistics, privately owned and founded in 1970 by Gianluigi Aponte. As one of the world's leading container shipping lines, MSC has 675 offices across 155 countries worldwide with almost 200,000 employees. With access to an integrated network of road, rail, air, and sea transport resources which stretches across the globe, the company prides itself on delivering global service with local knowledge. MSC's shipping line sails on more than 300 trade routes, calling at over 520 ports.

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